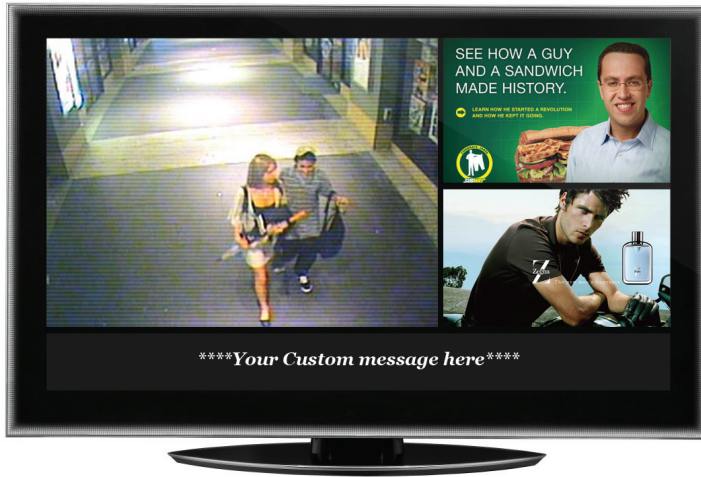




Don't open your *door* to the unknown



TELEgram

What is Digital Signage?

1. One or more video screens (of any size) located at your premises.
2. Showing high-impact moving adverts.
3. Controlled on-line from a central location using our Digital Signage Advertising Software.

Why Telegram?

- Flexible. Add software options if required
- No recurring costs or fees.
- Use your own content, OR we can custom-create for you.
- From 1 to 999 locations
- Simple to use
- Lowest cost in the world - By far! Screen Format: 16:9

Specifications

Telegram

CPU	Pentium4 Dual Core 3.0GHz
Chipset	Intel NM10 Express
FSB	DMI
Hard Drive	250 GB
Hard Drive Interface	SATA
Memory	Number of Slots: 2 Installed Memory: 4 GB Maximum Memory: 4 GB Type: DDR3
Graphics	Intel 3150
Audio	6 CH Intel HD Audio
LAN	10/100/1000
I/O Ports	4 USB 2.0 1 VGA 1 DVI 1 LAN 1 RS-232 COM (DB9) 1 RS-232 COM (DB25) 1 PS2 Mouse\ 1 PS2 Keyboard 3 Audio Jacks: Line-out, Line-in, Mic-in
Dimensions	9.5" W x 7.5" D x 2.5" H (2U Rack Space Required)

Benefits

- High impact "moving" adverts get attention
- Immediate & simultaneous updating of all screens
- No printing or distribution costs
- Schedule different adverts for different times of day.
- 1 or many screens per location
- Show different ads on different screens, or all same.
- Less "clutter" in store from multiple posters etc
- Create income source - Franchisors/ Buying Groups manage & control stores advertising schedules.

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AUTHORIZED DEALER